

Kristen Weymouth

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Professional Summary

Delivery and implementation manager with 8+ years converting corporate commitment into operational reality across CSR, technology and international development — clients including Deloitte, IBM, Google, the Gates Foundation and the World Bank. Managed a \$1M partner portfolio at 100% on-time delivery, two 3,000-attendee global hybrid forums, and 13 concurrent B2B accounts at 80%+ retention. MSc in Sustainability & Business Transformation (IE Business School) and Level 3 CSRD certified, working across environmental, social and governance reporting. Based in Madrid, bilingual in English and Spanish across US, EU, and LATAM markets.

Professional Experience

TechChange | Digital Training & Events Firm

Remote

Senior Operations Manager (Contractor)

February 2022 - August 2025

- Owned a \$1M sponsorship pipeline as point of contact for Fortune 500 and institutional partners including Deloitte, IBM, Google, the Gates Foundation and the World Bank, translating complex program requirements into actionable delivery plans and maintaining 100% on-time delivery across all engagements.
- Designed and implemented a centralized CRM and project tracking system in Monday.com, integrating marketing and operations workflows across distributed teams and giving senior stakeholders real-time visibility into program health.
- Directed end-to-end planning and live execution of two flagship global hybrid forums (3,000+ attendees each), coordinating internal teams, external contractors and global ambassadors across 16–30 hour live programs.

Publicize | B2B SaaS & Digital Marketing Startup

Medellin, Colombia (US & LATAM Market)

Customer Success Manager

March 2021 - December 2021

- Owned a \$100K annual client portfolio of 13 concurrent B2B startup accounts as sole account representative for a LATAM/US client base, maintaining 80%+ retention through structured quarterly business reviews and KPI-benchmarked performance tracking.
- Managed cross-functional delivery pipelines in Salesforce across 30+ concurrent projects, tracking deliverables, payments and performance milestones to ensure operational consistency across all accounts simultaneously.
- Developed and mentored two Account Executives, delegating client responsibilities and implementing structured workflow oversight that improved team capacity during portfolio growth.

PYXERA Global | Corporate Social Responsibility & Global Pro Bono

Washington, D.C., USA

Program Coordinator & Associate, Global Pro Bono

December 2017 - February 2021

- Managed 30+ global corporate social responsibility and pro bono consulting engagements end-to-end for 5 Fortune 500 clients including J&J, 3M and SAP — scoping programs, aligning stakeholder expectations and coordinating delivery across emerging markets.
- Led the rapid transition of Johnson & Johnson's pro bono consulting program from fully in-person to virtual operations within 30 days during COVID-19, redesigning delivery workflows and maintaining service continuity without disruption to program outcomes.
- Conducted due diligence assessments of 100+ organizations across Latin America, Africa and Asia, evaluating organizational capacity, business viability and impact potential against corporate program requirements.
- Built and delivered training frameworks and field briefing guides that prepared international corporate teams for deployment in new markets, improving consultant readiness and reducing on-the-ground program risk.

Education

IE Business School

Madrid, Spain

Master In Sustainability & Business Transformation, Top 10% of Class

July 2026

- Amadeus Consulting Project:** designed the MVP operating model for an accessibility-focused B2B2C travel assistant serving 15–20% of global travelers, defining journey intervention points, monetization logic and TAM sizing across 30,000 travel agencies.

Terra.do

Remote

Learning for Action Fellow

January - April 2026

Scholarship to analyze climate risk, data-driven assessments of decarbonization levers, and strategies for sustainable operational transformation.

Colgate University

Hamilton, NY, USA

Bachelor of Arts - International Relations & Geography, Magna Cum Laude

May 2017

Technical Skills

Project Management (*Asana, Monday.com*) | CRM (*Salesforce*) | Generative AI (*ChatGPT, Claude, Gemini*) | ESG Reporting (*CSRD, ESRS*) | ESG Financial Terminals (*Bloomberg, Refinitiv*) | Data Visualization (*PowerBI, Tableau, Looker Studio*)

Certifications

Level 3 CSRD Certification, *Sustainability Reporting Institute* (2026) | Generative AI for Business Professionals, *IE Business School* (2026) | Generative AI for Project Managers, *PMI* (2026) | PMD Pro Flex 1, *Humentum* (2018)